

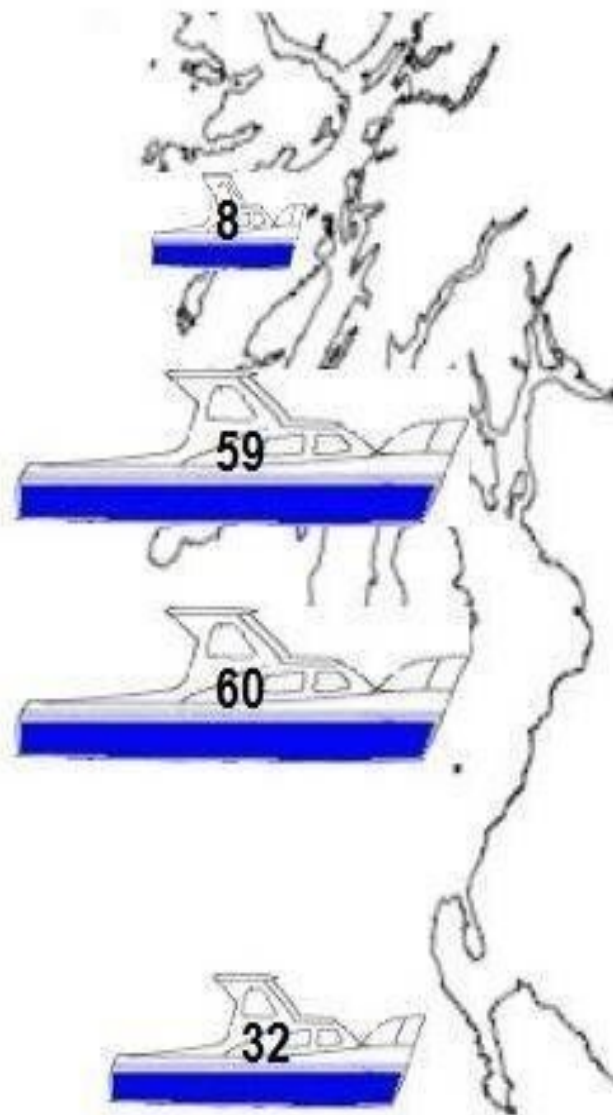
# Best Value

Some fish are worth more left in the sea.



- The tag returns show this Common Skate has been caught 8 times
- Taking into account charter and accommodation fees this fish has earned Scotland Plc. at least £6000.
- The same fish would raise just £25 on the fishmongers slab and when **it's gone, it's gone.**
- This “Best Value” approach can be applied to many recreational species

# Impact on communities



Mull/Oban

Inner Clyde

Outer Clyde

South West



9

One of these is NOT endangered



# The SSACN Red List

- 20 species locally extinct or only juveniles



- Forgotten sea



- Best Value



- Development plan



- More fish—more anglers—more jobs—more money



# Angling Centres

- **Local solutions for local problems**
- **Aims**
  - Regeneration of fish stocks and habitats
  - Educational outreach, coaching, development
  - Help ensure survival of sea angling communities
  - Increased activity and tourism = jobs
  - 'Best Value' - sustainable use of a Common Resource
- **Angling Centres require all interested parties such as Local and National Government, sea angling clubs, Crown Estates, voluntary bodies, coastal forums etc etc to work and pull together.**